

Next Level DMC – Sustainability & CSR Policy

At Next Level DMC, sustainability and CSR practices are a default setting in our daily way of working. As a locally rooted Destination Management Company based in Amsterdam, we are committed to designing and delivering events that make a positive impact on people, the planet, and the communities we serve. Our sustainability and CSR strategy is guided by four key pillars.

1. Inclusivity & Community Engagement

We are committed to fostering inclusive, community-driven experiences that leave a lasting social impact.

- We encourage clients to integrate charitable components into events, including donations of food, essential items (such as gloves and hats during winter), and financial contributions to those in need.
- We collaborate with local nonprofits such as the Friendship Sports Centre, supporting children with disabilities through sports and social programs.
- Partnerships with organizations like Unique Venues of Amsterdam allow us to highlight local heritage and provide event spaces with meaningful cultural value.

2. Sustainability in Practice

Sustainability is embedded in our daily operations and event planning.

- We promote eco-conscious choices across every stage of event design. From sustainable materials and energy-efficient venues to waste reduction and responsible catering (e.g., vegetarian or pre-selected menus to minimize food waste).
- We commute by bicycle and public transport and advocate for low-emission transport options during events. Where possible, we propose the use of electric boats, public transportation, or group bike arrangements to reduce environmental impact and align with Amsterdam's sustainable mobility culture.
- We work with certified and accredited suppliers and transportation partners to ensure compliance with industry standards in safety, quality, and sustainability.
- Each client proposal with activities includes at least one CSR or sustainability-focused activity, making these values a standard part of our offering.
- Where appropriate, we include hands-on sustainability actions, such as canal cleanups, to directly engage participants and give back to the local environment

3. Education & Cultural Awareness

We believe that learning and cultural understanding are essential to meaningful experiences.

- Where appropriate, our events feature educational and cultural components such as workshops, exhibits, local traditions, and social impact themes.
- These elements foster respect for local communities, elevate underrepresented voices, and offer international audiences authentic engagement with Dutch culture.

4. Purpose-Driven Event Design

Each event has a purpose. Sustainability isn't just about operations, but also about intentionality and meaningful outcomes.

- We believe that every event can justify its footprint by delivering clear value; whether through knowledge sharing, relationship building, or lasting community benefit.
- We work with our clients to design events that achieve goals, generate a meaningful return on investment, or leave a positive legacy. We are not afraid to challenge the brief.
- From strategic content to social initiatives, we strive to make the most of every opportunity to align event objectives with sustainable and impactful outcomes.

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